

A NETWORK FOR GRATEFUL LIVING

Annual Report | October 2014 - September 2015

Our Values

Our **Core Organizational Values** guide every aspect of our work, and are expressed and advanced through the practice of Grateful Living, which:

- Reveals that **everyone belongs** and **everyone is valued**
- Generates an experience of **oneness** and **interconnectedness**
- Deepens **love, compassion,** and **respect** for all life
- Cultivates a sense of **sufficiency** and **abundance**
- Awakens **kindness** and **generosity**
- Inspires the **impulse to serve with humility**
- Contributes to the **healing of body, mind, and spirit**
- Unleashes **joy**
- Anchors **hope and trust in life,** especially in challenging times
- Opens us to **growth** and **opportunity**
- Offers pathways from conflict to **peace**
- Is an engaged **YES to a wholehearted life.**

From Executive Director, Kristi Nelson



In 2014/2015, A Network for Grateful Living committed itself wholeheartedly to building essential organizational capacities. We upgraded our website to reflect our current core values, vision and mission and to be an accessible sanctuary, source of education and inspiration for all. We broadened our offerings to allow greater

interactivity and engagement with grateful living practices. We expanded our human and technological infrastructures to support change and growth. We diversified and deepened partnerships with key stakeholders. It was a vital and hugely revitalizing year.

We thank each of you for your steady commitment and companionship as we have continued to hold sacred our work for the world – and for you – while growing. We look forward to welcoming you even more deeply into our work in the year ahead. With grateful regard, *Kristi*

From Board Chair, Mary Kostel



How does one grow up and still retain the glow of youth? This has been a year of development for us. “Growing up” in our operations has also seen our Board transitioning from its “youth” as a passionate founding group to an equally engaged but more governance-focused body in its “early adulthood.” Our transition work will continue in 2016, and foremost on my mind is preserving those qualities of grateful *loving* within our organization as we mature, by intentionally “beholding” one another in that warm, respectful light cast by the practice of grateful living. As we continue to grow and strengthen, may that grateful glow at our core radiate even more meaningfully through all our work to you, *Mary*





Our Mission

Mission: A Network for Grateful Living is a global organization offering online and community-based educational programs and practices which inspire and guide a commitment to grateful living, and catalyze the transformative power of personal and societal responsibility.

We hold grateful living as an engaged mindfulness practice, grounded in both wisdom and science, which supports our ability to see the wonder and opportunity in every moment, and motivates us to act boldly with love, generosity, and respect towards one another, ourselves, and the Earth.

Our Vision

We believe that the fully realized expression of our core values and mission will bring forth our **Organizational Vision**, which is:

A peaceful, thriving, and sustainable world - held as sacred by all.

Accomplishments 2014-2015

- Website Redesign

Stronger representation of our mission, vision, and values

- Website Expansion

Greater interactivity and community participation

- Website Content Refinement

Clearer focus on our purpose as a sanctuary for all

- Website Access & Responsiveness

Broader reach to more diverse constituencies

- Program Development

Refined educational offerings and curriculum

- Technological Infrastructure

Upgraded all systems on which our online work relies

- Brand Development

Established consistent, aligned voice for the organization

- Social Media Engagement

Intentional engagement with our larger community

- Communications & Outreach

Developed more comprehensive content design and delivery

- Stakeholder/Community Relations

Nurtured relationships with new and existing supporters

- Public Relations/Publicity

Expanded our presence in the media

- International Affiliates

Deepened relations with our network partners

- Organizational Partnerships

Solidified reciprocal relationships with like-minded allies

- Organizational Development

Attended to need for strategic coherence, clarity and direction

- Staff/Personnel

Built expanded, highly collaborative team

Our Board

- Adetola Abiade
- Michael W. Barton
Treasurer
- Dale Biron
- Sheryl Chard
- Anthony Chavez
Clerk
- Frank Elaridi
- Gary Fiedel
Vice-Chair
- Jennifer Konecny
- Mary E. Kostel
Chair
- Linda Larsson
- Alberto Rizzo
- Chuck Roppel
Vice-Chair
- David Steindl-Rast, OSB
Senior Advisor/Co-founder
- Lynn Trojahn
- Pear Urushima
Vice-Chair
- David Vogel

Our Staff

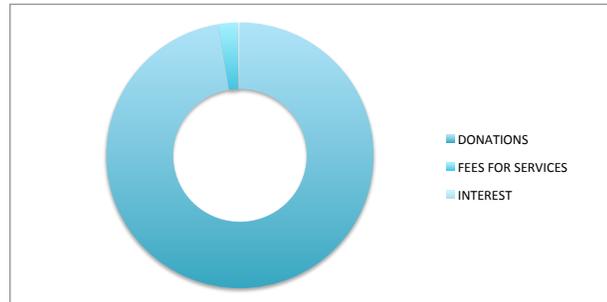
- Kristi Nelson
Executive Director
- Margaret Wakeley
Program & Community Coordinator
- Saoirse McClory
Program Associate
- Katie Rubinstein
Operations & Finance Coordinator

Financial Report: Fiscal Year 10/2014 - 9/2015

Balance Sheet Summary - 9/30/15

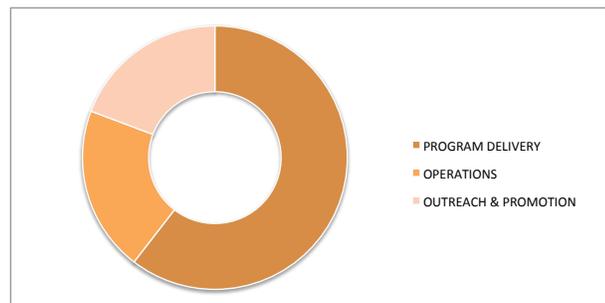
ASSETS	\$94,261
LIABILITIES & EQUITY	\$94,261

Income:



DONATIONS	\$338,389
FEES FOR SERVICES	\$8,034
INTEREST	\$1,044
TOTAL INCOME	\$347,467

Expenses:



PROGRAM DELIVERY	\$212,460
OPERATIONS	\$71,293
OUTREACH & PROMOTION	\$67,682
TOTAL EXPENSES	\$351,436



The Year Ahead

Our 2015 strategic planning process revealed a simplified directive for 2016: focus on articulating the principles of gratefulness as a practice, and develop a curriculum focused on “**The Fundamentals of Grateful Living**.” This will entail designing and writing up a 12-part curriculum to be printed and available online, tailorable for a range of uses, beginning in the fall of 2016:

- Online *Fundamentals of Grateful Living* (FGL) eCourse
- Self-directed online FGL study groups
- Community-based FGL “Gratefulness Practice Groups”
- Weekend FGL workshops to be offered in educational centers/settings
- Organizations/schools wanting to offer/tailor for their own constituencies

In July 2016, we will celebrate Brother David’s 90th Birthday in San Francisco, with a presentation on his life from the University of Massachusetts Archive of Social Change where his legacy will be preserved, launch gratefulness groups, share the curriculum, and honor Brother David and his work with tributes from old friends.



From Our Community

“I came upon your website at a very, very dark and confusing time in my life and since then what you offer to me each day continues to help me find brightness, goodness and peace in every day. THANK YOU!”

“I applaud the wonderful influence Gratefulness.org has had on the world, reminding us to be grateful for what we do have and be generous to those who still suffer.”

“This work of yours is an oasis: it has a come-home feeling for which I am so grateful.”

“Thanks for creating a place that feels like a community of caring.”

“Your generous development through the years is infectious and inspiring.”

“Thank you for being. You are one of the sustainable things that helps me sustain a grateful mindset.”

“Your website has become a sanctuary for me. A place to remember gratitude, light a candle while in prayer and look at other people candles and prayers so that I can start my day praying for someone else. Thank you for your work. I am so grateful.”